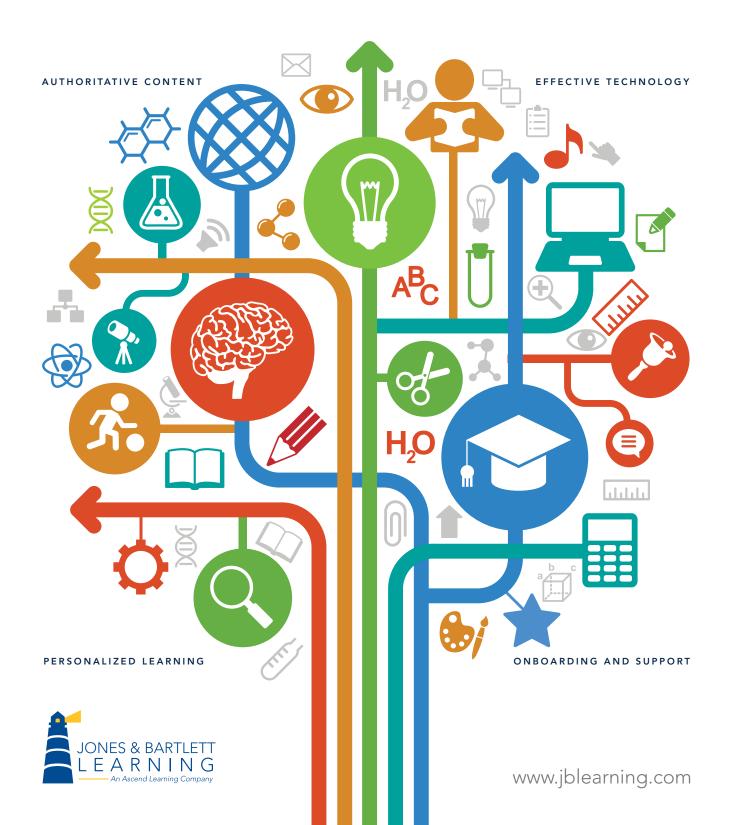
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ADAPTIVE LEARNING & ANALYTICS

LABS, HOMEWORK, & COURSE SOLUTIONS

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^{*}Single sign-on access is not yet available.

ISSA

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Features of the Series

- 15 textbooks/eBooks each with content divided into 15 chapters
- 15 courses, developed for onsite and online use, with full instructor material. Each course includes scenario-based problems where students role-play an IT security practitioner as well as homework assignments, quizzes, exams, and detailed instructor guides and lab manuals
- 80 hands-on labs provide a unique, experiential learning environment

And now they're even better!

 NEW Content – All 80 Virtual Security Cloud Labs have been expanded to include a new Applied Learning section and updated Lab Challenge and Analysis section to supplement the existing Hands-On Demonstration

CLOUDLABS 3.0

- NEW Lab Environment New features and functionalities available for 3.0, including Progress Tracking, Collapsible Lab Frame, and System Checker
- **NEW Saved States Feature** No more worrying about completing each lab in one sitting! Students now have the opportunity to save their work before exiting a virtual lab, then return to it later
- **Updated Software** The 3.0 environment includes updates to the latest Operating Systems and Software, including Windows Server 2016, Nessus Vulnerability Scanner, P2 Commander, Wireshark, and more



Applied Labs to Accompany Fundamentals of Information Systems Security

- Lab 1: Performing Reconnaissance and Probing using Common Tools
- Lab 2: Performing a Vulnerability Assessment
- Lab 3: Enabling Windows Active Directory and User Access Controls
- Lab 4: Using Group Policy Objects and Microsoft Baseline Security Analyzer for Change Control
- Lab 5: Performing Packet Capture and Traffic Analysis
- Lab 6: Implementing a Business Continuity Plan
- Lab 7: Using Encryption to Enhance Confidentiality and Integrity
- Lab 8: Performing a Web Site and Database Attack by Exploiting Identified Vulnerabilities
- Lab 9: Eliminating Threats with a Layered Security Approach Lab 10: Implementing an Information Systems Security Policy



Applied Labs to Accompany Hacker Techniques, Tools, and Incident Handling

- Lab 1: Assessing and Securing Systems on a Wide Area Network (WAN) Lab 2: Applying Encryption and Hashing Algorithms for Secure
- Communications
 Lab 3: Data Gathering and Footprinting on a Targeted Website
- Lab 4: Using Ethical Hacking Techniques to Exploit a Vulnerable Workstation
- Lab 5: Attacking a Vulnerable Web Application and Database
- Lab 6: Identifying and Removing Malware on a Windows System
- Lab 7: Analyzing Network Traffic to Create a Baseline Definition
- Lab 8: Auditing a Wireless Network and Planning for a Secure WLAN Implementation
- Lab 9: Investigating and Responding to Security Incidents
 Lab 10: Securing the Network with an Intrusion Detection System (IDS)



Applied Labs to Accompany Network Security, Firewalls, and VPNs

- Lab 1: Analyzing Protocols with Wireshark
- Lab 2: Using Wireshark and NetWitness Investigator to Analyze Wireless
 Traffic
- Lab 3: Configuring a pfSense Firewall on the Client
- Lab 4: Configuring a pfSense Firewall on the Server
- Lab 5: Penetration Testing a pfSense Firewall
- Lab 6: Using Social Engineering Techniques to Plan an Attack
- Lab 7: Configuring a Virtual Private Network Server
- Lab 8: Configuring a VPN Client for Secure File Transfer
- Lab 9: Attacking a Virtual Private Network
- Lab 10: Investigating and Responding to Security Incidents



Applied Labs to Accompany System Forensics, Investigation, and Response

- Lab 1: Applying the Daubert Standard to Forensic Evidence
- Lab 2: Documenting a Workstation Configuration using Common Forensic Tools
- Lab 3: Uncovering New Digital Evidence Using Bootable Forensic Utilities
- Lab 4: Creating a Forensic System Case File for Analyzing Forensic Evidence
- Lab 5: Analyzing Images to Identify Suspicious or Modified Files
- Lab 6: Recognizing the Use of Steganography in Image Files
- Lab 7: Automating E-mail Evidence Discovery Using P2 Commander
- Lab 8: Decoding an FTP Protocol Session for Forensic Evidence
 Lab 9: Identifying and Documenting Evidence from a Forensic Investigation
- Lab 10: Conducting an Incident Response Investigation for a Suspicious Login





Applied Labs to Accompany Access Control, Authentication, and Public Key Infrastructure

Lab 1: Configuring an Active Directory Domain Controller

Lab 2: Managing Windows Accounts and Organizational Units

Lab 3: Configuring Windows File System Permissions

Lab 4: Managing Group Policy Objects in Active Directory

Lab 5: Configuring Windows Firewall

Lab 6: Managing Linux Accounts

Lab 7: Configuring Linux File System Permissions

Lab 8: Encrypting and Decrypting Files with PKI

Lab 9: Authenticating Security Communications with Digital Signatures

Lab 10: Encrypting and Decrypting Web Traffic with HTTPS



Applied Labs to Accompany Internet Security: How to Defend Against Attackers on the Web

Lab 1: Evaluating Web Server Vulnerabilities

Lab 2: Obtaining Personally Identifiable Information through Internet Research

Lab 3: Performing a Post-Mortem Review of a Data Breach Incident

Lab 4: Exploiting Known Web Vulnerabilities on a Live Web Server

Lab 5: Applying OWASP to a Web Security Assessment

Lab 6: Applying Regulatory Compliance Standards

Lab 7: Performing Dynamic and Static Quality Control Testing

Lab 8: Performing an IT and Web Application Security Assessment

Lab 9: Recognizing Risks and Threats Associated with Emerging Technologies

Lab 10: Implementing a Security Development Lifecycle (SDL) Plan



Applied Labs to Accompany Security Strategies in Windows Platforms and Applications

Lab 1: Implementing Access Controls with Windows Active Directory

Lab 2: Using Access Control Lists to Modify File System Permissions on Windows Systems

Lab 3: Configuring Bitlocker and Windows Encryption

Lab 4: Identifying and Removing Malware from Windows Systems

Lab 5: Managing Group Policy within the Microsoft Window's Environment

Lab 6: Creating a Scheduled Backup and Replicating System Folders

Lab 7: Securing Servers with the Security Configuration Wizard and the Windows Firewall

Lab 8: Securing Internet Client and Server Applications on Windows Systems Lab 9: Protecting Digital Evidence, Documentation, and the Chain of Custody Lab 10: Hardening Windows Server Security Using Microsoft Baseline Security



Applied Labs to Accompany Security Strategies in Linux Platforms and Applications

Lab 1: Installing a Core Linux Operating System on a Server

Lab 2: Configuring Basic Security Controls on a Centos Linux Server Lab 3: Hardening Security with User Account Management and Security

Controls Lab 4: Applying Hardened Linux File System Security Controls

Lab 5: Hardening Security for Linux Services and Applications

Lab 6: Hardening Security by Controlling Access

Lab 7: Hardening Security for the Linux Kernel

Lab 8: Applying Best Practices for Security Software Management

Lab 9: Applying Best Practices for Security Logging and Monitoring

Lab 10: Defining Linux OS and Application Backup and Recovery Procedures



Lab 1: Crafting an Organization-Wide Security Management Policy for Acceptable Use

Lab 2: Developing an Organization-Wide Policy Framework Implementation

Lab 3: Defining an Information Systems Security Policy Framework for an IT

Lab 4: Crafting a Layered Security Management Policy - Separation of Duties Lab 5: Crafting an Organization-Wide Security Awareness Policy-BIA and Recovery Time

Lab 6: Defining a Remote Access Policy to Support Remote Health Care

Lab 7: Identifying Necessary Policies for Business Continuity - BIA and Recovery Time Objectives

Lab 8: Crafting a Security or Computer Incident Response Policy - CIRT Response Team

Lab 9: Assessing and Auditing an Existing IT Security Policy Framework Definition

Lab 10: Aligning an IT Security Policy Framework to the Seven Domains of a

Typical IT Infrastructure



Applied Labs to Accompany Managing Risk in Information Systems

Lab 1: Identifying Threats and Vulnerabilities in an IT Infrastructure

Lab 2: Aligning Risks, Threats, & Vulnerabilities to the COBIT P09 Risk Management Controls

Lab 3: Defining the Scope and Structure for an IT Risk Management Plan

Lab 4: Performing a Qualitative Risk Assessment for an IT Infrastructure

Lab 5: Identifying Risks, Threats, and Vulnerabilities in an IT Infrastructure Using Zenmap® GUI (Nmap) & Nessus® Reports

Lab 6: Developing a Risk-Mitigation Plan Outline for an IT Infrastructure Lab 7: Performing a Business Impact Analysis for a Mock IT Infrastructure Lab 8: Developing an Outline for a Business Continuity Plan for an IT Infrastructure

Lab 9: Developing Disaster Recovery Backup Procedures and Recovery Instructions

Lab 10: Creating a CIRT Response Plan for a Typical IT Infrastructure



Applied Labs to Accompany Legal Issues in Information Security

Lab 1: Creating an IT Infrastructure Asset List and Identifying Where Privacy Data Resides

Lab 2: Case Study on U.S. Veteran Affairs and Loss of Private Information

Lab 3: Case Study on PCI DSS Non-Compliance: CardSystems Solutions

Lab 4: Analyzing and Comparing GLBA and HIPAA

Lab 5: Case Study on Issues Related to Sharing Consumers' Confidential

Lab 6: Identifying the Scope of Your State's Data and Security Breach Notification Law

Lab 7: Case Study on Digital Millennium Copyright Act: Napster

Lab 8: Cyberstalking or Cyberbullying and Laws to Protect Individuals

Lab 9: Recommending IT Security Policies to Help Mitigate Risk Lab 10: Case Study on Computer Forensics: Pharmaceutical Company



Applied Labs to Accompany Auditing IT Infrastructure for Compliance

Lab 1: Assessing the Impact of Sarbanes-Oxley (SOX) Compliance Law on Fnron

Lab 2: Aligning Auditing Frameworks for a Business Unit Within DoD

Lab 3: Defining a Process for Gathering Information Pertaining to a HIPAA Compliance Audit

Lab 4: Aligning an IT Security Assessment - Risk, Threats, and Vulnerability Assessments - to Achieve Compliance

Lab 5: Defining a Process for Gathering Information Pertaining to a GLBA Compliance Audit

Lab 6: Auditing the Workstation Domain for Compliance

Lab 7: Auditing the LAN-to-WAN Domain for Compliance

Lab 8: Auditing the Remote Access Domain for Compliance

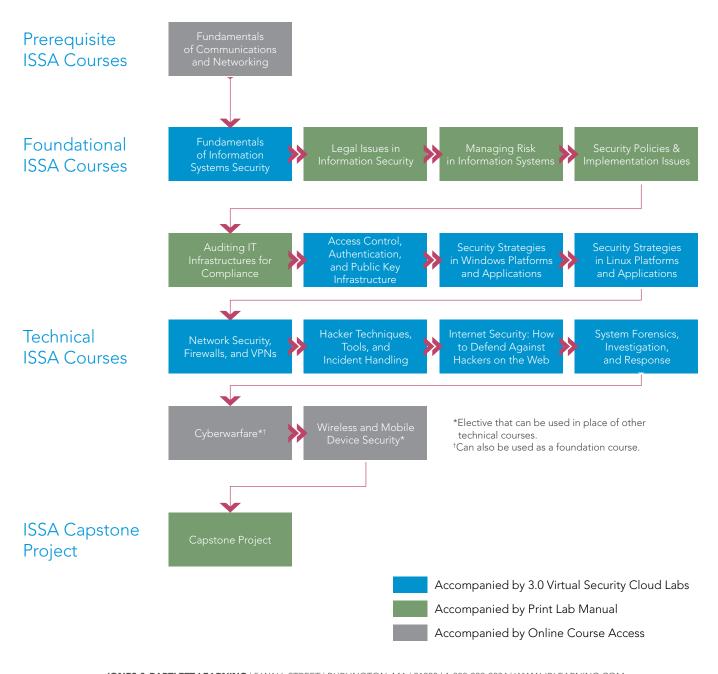
Lab 9: Auditing the Systems/Application Domain for Compliance

Lab 10: Charting Your Career Path - Professional Certifications



INFORMATION SYSTEMS SECURITY & ASSURANCE SERIES

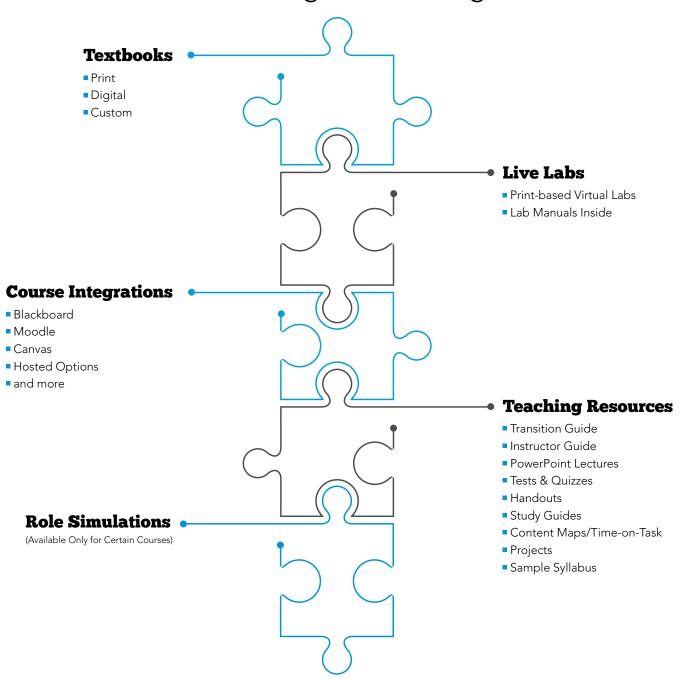
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 forgetting curves
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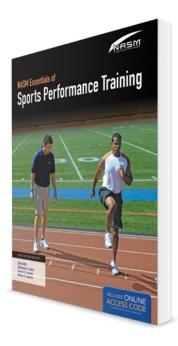
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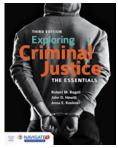
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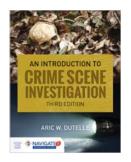
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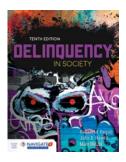
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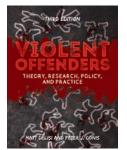
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RNtoBSN

A Complete Online Curriculum Solution



The U.S. Bureau of Labor Statistics projects that more than 430,000 additional registered nurse jobs will be created in the next decade.

Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Registered Nurses, on the Internet at http://www.bls.gov/ooh/healthcare/registered-nurses.htm

Nurses have become the first line of defense in the modern world of medicine. With the surge in demand for nursing, the need for higher education in the profession is also rising: by 2020, the American Nurses Credentialing Center will require 80% of nurses to have a Baccalaureate in the Science of Nursing (BSN) in order for an institution to receive Magnet Designation.

Is Your RN to BSN Program Reaching All Potential Students?

Jones & Bartlett Learning has been the prominent thought leader in nursing education for more than a decade and continues to drive nursing education through its RNtoBSN Online Courses & Curriculum to help effectively educate today's nursing student for their critical role in providing advanced patient care.

The RNtoBSN Suite of Online Courses & Curriculum consists of 12 instructionally designed courses mapped to the AACN's Essentials of Baccalaureate Education, the QSEN Competencies, and the IOM Core Competencies. Each course is available individually to enhance student learning and outcomes or as a suite for a complete curriculum solution.

The RNtoBSN suite of courses provides the instructor with the flexibility to customize the learning experience while measuring performance using course management tools.

We have created the most current and authoritative RNtoBSN Online Courses & Curriculum through our collaboration with subject matter experts and authors as well as practitioners across professional nursing in an effort to deliver an outstanding teaching and learning experience.

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For more information on the Jones & Bartlett Learning solutions for your RN to BSN program please visit: www.jblnursing.com

1"2013 - Grade Change: Tracking Online Education in the United States" By BABSON Survey Research Group, Online Learning Consortium and Pearson

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- Custom eBook/print text available to bundle with each course
- Flexible—can be used on-ground, online, or in a blended learning classroom
- Provides instructors flexibility to customize the learning experience
- Blackboard cartridges are available for each course



COURSE SPECS:

- 9 to 12 seat hours per lesson
- 15 week course
- 3 credit hours
- Content drawn from key Jones & Bartlett Learning texts
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- Accessibility features

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- Self-paced learning offers flexibility to learn at the student's own pace
- Complete solution with pre-loaded content created by clinicians and subject matter experts

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A Complete Courseware Solution

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Instructors can get up and running fast with easily adaptable instructor resources such as:

- Customizable Syllabus
- Instructor Resource Guide
- Learning Objectives
- End of Course Assessments
- Assessment Suggested
 - Responses

Flexibility

The RNtoBSN Suite of Online Courses & Curriculum can be used on-ground, online, or in a hybrid learning environment. Course flexibility provides a great opportunity to increase enrollments by offering an online alternative.

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Course management tools are available if you need them. Each course is built on the Moodle Learning Management System and features reporting, grading, and quiz and assignment deployment capabilities. Blackboard cartridges are also readily available for each course.

STUDENT BENEFITS

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Interactive lectures offer students guided progression throughout the course by lesson and features practice activities and case studies to enhance the student learning experience.

Instructionally Designed

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Anytime, Anywhere Access to Course Content

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Supplemental Content

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Staying connected and sharing the learning experience is easy with discussion forums built into each course. No matter what the environment, students can share information, collaborate on projects, and find answers.



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RNtoBSN ONLINE COURSES

Course Name	Jones & Bartlett Learning Recommended Textbook
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Dimensions of Professional Practice and Role Development in Nursing	Professional Nursing Concepts by Anita Finkelman and Carol Kenner
Nursing Leadership	Leadership in Nursing Practice: Changing the Landscape of Health Care by Tim Porter-O'Grady and Kathy Malloch
Nursing Ethics	Nursing Ethics by Janie B. Butts and Karen L. Rich Case Studies in Nursing Ethics by Sara T. Fry and Robert M. Veatch
Global Health Nursing	Global Health Care: Issues and Trends by Carol Holtz Caring for the Vunlerable by Mary de Chesnay and Barbara A. Anderson
Community Health Nursing	Community Health Nursing by Karen Saucier Lundy and Sharyn Janes
Nursing Research	Evidence-Based Practice for Nurses by Nola A. Schmidt and Janet M. Brown
Financial Management in Nursing	Financial Management for Nurse Managers: Merging the Heart with the Dollar by Janne Dunham-Taylor and Joseph Z. Pinczuk
Introduction to Case Management	Introduction to Care Coordination and Nursing Management by Laura J. Fero, Charlotte Herrick, and Jie Hu
Introduction to Managed Health Care	Essentials of Managed Health Care by Peter R. Kongstvedt
Transcultural Nursing	Cultural Competencies for Nurses: Impact on Health and Illness by Linda Dayer-Berenson
	Nurse as Educator: Principles of Teaching and Learning for Nursing Practice, Fourth Edition by Susan B. Bastable
Health Assessment for the Experienced Nurse	Advanced Health Assessment and Diagnostic Reasoning by Jacqueline Rhoads and Sandra Wiggins Petersen

LEADING THE WAY IN ADVANCED PRACTICE NURSING EDUCATION

Aligned to the AACN Essentials

Complete Online Curriculum

Instructionally Designed

Draws Content From Jones & Bartlett Learning Texts

Customization Options

Flexible Delivery — Onground Online or Hybrid

Mobile/Tablet Compatible

3 Credit Hour Courses

JONES & BARTLETT LEARNING



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Demo Today

For more than a decade, Jones & Bartlett Learning has been a pioneer in creating high-quality content for the Doctor of Nursing Practice (DNP) degree. Through our partnership with leading experts and clinicians, we have created a solid foundation with our premier textbook offerings. The Doctor of Nursing Practice Online Courses & Curriculum consists of 12 instructionally designed courses mapped to the AACN's Essentials of Doctoral Education for Advanced Nursing Practice.

The Doctor of Nursing Practice Online Courses & Curriculum includes eight required courses and four additional courses. Each course is available individually to enhance student learning and outcomes or as a suite for a complete curriculum solution. The DNP suite of courses provides an instructor with the flexibility to personalize or customize the learning experience while measuring performance using course management tools.

We have created the most current and authoritative Doctor of Nursing Practice Online Courses & Curriculum, leveraging thought leaders and practitioners across academia and professional nursing in an effort to deliver an outstanding teaching and learning experience.

For more information on the Jones & Bartlett Learning solutions for your DNP program please visit: www.dnpnursing.com

"The Andrews University Department of Nursing began a DNP program to contribute to the needs of society in providing healthcare and to decrease the shortage of providers. Our focus on FNP is especially what is needed; and because of this need and the increase in value of the DNP Advanced Practice Nurse, we developed this degree. While developing courses that were up-to-date, cutting-edge and evidence-based, we found the Jones & Bartlett Learning DNP suite of courses, and they have been fantastic for our curriculum"

-Karen Allen, RN, PhD, FAAN, Andrews University

Leading the Way in Advanced Practice Nursing Education

Jones & Bartlett Learning is at the forefront of creating cutting-edge courses and online content specifically for the DNP Degree Program. Through close partnership with thought leaders, practitioners across academia, and professional nurses we have created a robust curriculum offering a suite of online courses that map to the QSEN Competencies, IOM Core Competencies, and the AACN's Essentials of Baccalaureate Education. Each course is instructionally designed to optimize the learning experience, featuring pre-loaded content, assessments, robust instructor resources, interactive lectures, discussion forums, and course management tools. This suite of courses offers customization options and content drawn from Jones & Bartlett Learning premier texts, and can be used individually or as part of a complete curriculum solution. Students enjoy on-demand access to course content which helps them stay ahead in their course work, allows them to learn at their own pace, and increases their engagement, resulting in positive learning outcomes.



ABOUT THE COURSES:

- Instructionally designed to enhance the online learning experience
- Complete curriculum/course solution with pre-loaded content, assignments, assessments, quizzes, supplemental content and instructor resources
- Custom eBook/print text available to bundle with each course
- Flexible—can be used on-ground, online, or in a blended learning classroom
- Provides instructors flexibility to customize the learning experience
- Blackboard cartridges are available for each course



COURSE SPECS:

- 9 to 12 seat hours per week
- 15 week course
- 3 credit hours
- Content from Jones & Bartlett Learning texts
- Mobile/Tablet compatible
- Accessibility features

WHY INCORPORATE AN ONLINE CURRICULUM?

- Flexibility to offer the DNP degree to a broader audience and increase enrollments
- On-demand, anytime access to course content
- Self-paced learning offers flexibility to learn at the student's own pace
- Complete solution with pre-loaded content created by clinicians and subject matter experts

INSTRUCTOR BENEFITS

A Complete Courseware Solution

The Doctor of Nursing Practice suite of online courses represents a complete curriculum solution. Each course has been aligned to the AACN's Essentials of Doctoral Education for Advanced Practice in Nursing. Each course draws content from Jones & Bartlett Learning texts and features course materials that can be customized.

Robust Instructor Resources

Instructors can get up and running fast with easily adaptable instructor resources such as:

- Customizable Syllabus
- Instructor Resource Guide
- Learning Objectives
- End of Course Assessment
- Assessment Suggested
- Responses

Flexible

The Doctor of Nursing Practice Online Courses & Curriculum suite can be used on ground, online, or in a hybrid learning environment. Course flexibility provides a great opportunity to increase enrollments by offering an online alternative.

Course Management Tools

Course management tools are available if you need them. Each course is built on the Moodle Learning Management System and features reporting, grading, and quiz & assignment deployment capabilities. Blackboard cartridges are also readily available for each course.

STUDENT BENEFITS

Self-Paced Learning

Interactive lectures offer students guided progression throughout the course by lesson, featuring practice activities and case studies to enhance the student learning experience.

Instructionally Designed

Each course has been instructionally designed to optimize the online learning experience and impact a positive student outcome. This clean, intuitive design increases student learning and outcomes.

Anytime, Anywhere Access to Course Content

Students benefit from on demand access to course content and can access the course and materials 24/7 from computers and mobile devices.

Supplemental Content

Each lesson features supplemental content not found in the text. Suggested readings, journal articles, and web links are found within each lesson to reinforce key concepts.

Discussion Forums

Staying connected and sharing the learning experience is easy with discussion forums built into each course. No matter what the environment, students can share information, collaborate on projects, and find answers.



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DOCTOR OF NURSING PRACTICE ONLINE COURSES

DNP Online Course	Jones & Bartlett Learning Recommended Textbook
Introduction to the DNP Role	The Doctor of Nursing Practice: A Guidebook for Role Development and Professional Issues, Second Edition by Lisa Chism The Doctor of Nursing Practice Essentials: A New Model for Advanced Practice Nursing, Second Edition by Mary Zaccagnini and Kathryn White
Leadership in Organizations & Systems	Quantum Leadership: Advancing Innovation, Transforming Health Care, Third Edition by Tim Porter O'Grady and Kathy Malloch
Nursing Theory	Philosophies and Theories for Advanced Nursing Practice by Janie B. Butts and Karen L. Rich
Healthcare Delivery and Social Policy	Delivering Healthcare in America, Fifth Edition by Leiyu Shi and Douglas A. Singh Health Care USA: Understanding Its Organization and Delivery, Eighth Edition by Harry A. Sultz and Kristina M. Young
Health Policy Development and Implementation	Health Policy: Application for Nurses and Other Health Care Professionals by Demetrius J. Porche Health Policy and Politics: A Nurse's Guide, Fourth Edition by Jeri Milstead Health Policy: Crisis and Reform, Sixth Edition by Carroll L. Estes, Susan A. Chapman, Catherine Dodd, Brooke Hollister, and Charlene Harrington
Translating Evidence into Nursing Practice	Evidence-Based Practice: An Implementation Guide for Healthcare Organizations by Janet Houser, Kathleen S. Oman Peer Review in Nursing Principles for Successful Practice by Barbara Haag-Heitman and Vicki George Creative Solutions to Enhance Nursing Quality by Bruce Alan Boxer, Ellen Boxer Goldfarb
Research Principles and Methods	Advanced Nursing Research: From Theory to Practice by Ruth M. Tappen Basic Steps in Planning Nursing Research: From Question to Proposal, Seventh Edition by Marilynn J. Wood and Janet Ross-Kerr Statistics for Nursing: A Practical Approach by Elizabeth Heavey Evidence-Based Nursing: The Research-Practice Connection, Third Edition by Sarah Jo Brown
Healthcare Information Systems	Adaptive Health Management Information Systems: Concepts, Cases, & Practical Applications, Third Edition by Joseph Tan and Fay Cobb Payton
Population Health	Essentials of Management and Leadership in Public Health by Robert E. Burke and Leonard H. Friedman Epidemiology for Advanced Nursing Practice by Dr. Kiran Macha and Dr. John P. McDonough Public Health Nursing: Practicing Population-Based Care, Second Edition by Marie Truglio-Londrigan and Sandra B. Lewenson
Advanced Health Promotion Across Diverse Cultures	Global Health Care: Issues and Policies, Second Edition by Carol Holtz Caring for the Vulnerable: Perspectives in Nursing Theory, Practice, and Research, Third Edition by Mary de Chesnay and Barbara A. Anderson
Epidemiology	Epidemiology for Advanced Nursing Practice by Dr. Kiran Macha and Dr. John P. McDonough
Biostatistics	Basic Biostatistics: Statistics for Public Health Practice by B. Burt Gerstman Statistics for Nursing: A Practical Approach, Second Edition by Elizabeth Heavey Essentials of Biostatistics in Public Health, Second Edition by Lisa M. Sullivan



Undergraduate Nursing Online Courses

COURSE LIST

Nursing Informatics

Professional Practice & Role Development

Nursing Leadership

Nursing Ethics

Global Health Nursing

Community Health Nursing

Nursing Research

Financial Management

Case Management

Managed Health Care

Transcultural Nursing

Pathophysiology

Professional Nursing Concepts (Available in 2017)

Evidence-Based Practice (Available in 2018)

Jones & Bartlett Learning has been the most prominent thought leader in nursing education for decades and continues to drive nursing education through a diverse slate of learning solutions, including online courses. The Undergraduate Nursing Online Courses integrate online media into both individual courses and curricula, creating a fully customizable and instructionally designed learning plan for faculty, and an interactive learning experience designed to maximize knowledge retention for students. These courses enable instructors to effectively prepare today's nursing students for their critical role in providing advanced patient care.

KEY FEATURES

- Robust eBook*
- Interactive lectures*
- NCLEX-style questions
- Scenarios*
- Supplemental content
- Learning objectives
- Instructor Resource Guide
 - *Availability varies by course

- Sample syllabus
- End-of-course assessments
- Assessment-suggested responses
- Course cartridges for Blackboard, Canvas, and Moodle
- Student Study Center (Flashcards, PowerPoint slides, Lecture Outlines, Practice Activities)

BENEFITS

- Mapped to 8- and 15-week semesters
- Courses mapped by text chapter
- Interactive eBook included with each course
- Course customization options
- On-demand access to course content

- Self-paced learning with interactive lectures & eBook
- Mobile/tablet compatible
- Flexible delivery (courses designed for use in the classroom, online, or hybrid setting)
- Analytics tools for tracking student progress

COMPETENCIES MET

AACN Baccalaureate Essentials

Health and Medicine Division of the National Academies of Sciences (Formerly the IOM Core Competencies)

QSEN Competencies

Request a Nursing course product demonstration

www.jblnursing.com/demo

To learn more about course customization options, check out our custom solutions at www.jblearning.com/custom or complete the request form to be contacted by a custom solutions manager at http://customsolutions.jblearning.com/contact.html.



Graduate Nursing Online Courses



The healthcare environment is placing increasing demands on higher levels of scientific knowledge and practice expertise for nurse practitioners, clinical nurse specialists, certified nurse midwives, and certified nurse anesthetists. Jones & Bartlett Learning has pioneered the creation of content and online delivery for Graduate Nursing Online Courses.

KEY FEATURES

- Robust eBook*
- Interactive lectures*
- Video & audio*
- Scenarios*
- Supplemental content
- Learning objectives*
- Instructor Resource Guide
 - *Availability varies by course

- Sample syllabus
- End-of-course assessments
- Assessment-suggested responses
- Course cartridges for Blackboard, Canvas, and Moodle
- Student Study Center (Flashcards, PowerPoint slides, Lecture Outlines, Practice Activities)

BENEFITS

- Mapped to 8-week and 15-week semester
- Courses mapped by text chapter
- Interactive eBook included with each course
- Course customization options
- On-demand access to course content

- Self-paced learning with interactive lectures & eBook
- Flexible delivery (courses designed for use in the classroom, online, or

Mobile/tablet compatible

hybrid setting)

Analytics tools for tracking student progress

Request a Nursing course product demonstration

COURSE LIST

Introduction to the DNP Role

Leadership in Organizations and Systems

Nursing Theory

Healthcare Delivery and Social Policy

Health Policy Development and Implementation

Translating Evidence into Nursing Practice

Research Principles and Methods

Health Information Systems

Population Health

Advanced Health Promotion Across Diverse Cultures

Epidemiology

Biostatistics

Advanced Health Assessment

Pharmacotherapeutics for Advanced Nursing Practice

COMPETENCIES MET

AACN MSN Essentials

AACN DNP Essentials

Health and Medicine Division of the National Academies of Sciences (Formerly the IOM Core Competencies)

QSEN Competencies



NAVIGATE Respiratory Care



A New Paradigm for Respiratory Care Education

A Comprehensive, Online 10-Course Curriculum that Uniquely Prepares Students for a Rewarding Career as a Respiratory Therapist.

How to Utilize Navigate Respiratory Care Courses in Your Classroom

- Instructor-Led Course—Incorporate course(s) into the class by assigning lectures as "homework" and save class time for discussions and activities.
- Virtual Instructor-Led Course—Easy to use course management tools allow instructors to assign lessons, additional reading, and assignments for scheduled delivery. Student progress and activity can be monitored within the course(s).
- Remediation/Student Lab—Courses can be assigned to students who are struggling and in need of remediation or can be placed in the lab for students to utilize for self-study.
- Certification Review—Because Navigate Respiratory Care courses are correlated to the RRT, CRT, and CSE exams, students can continue to monitor and strengthen their knowledge comprehension. The full curriculum could be purchased for use in a Certification Review course.

Visit www.navigaterespiratorycare.com to

Request a **Demo Today**

Want to Learn More?

For more information or to place an order, contact your Account Specialist at 1-800-832-0034 or visit go.jblearning.com/findarep. Find out how Navigate can improve student learning outcomes and provide efficient course management tools and analytics for instructors, by visiting www.navigaterespiratorycare.com and:

- Discover More About all 10 Courses
- Preview a Video Overview
- Access a Live Online Trial

- Request a Demonstration
- Request Information
- Find Your Account Specialist

www.navigaterespiratorycare.com

Increase Engagement & Learning Outcomes in Your Respiratory Care Courses!

Navigate Respiratory Care courses are comprehensive online courses with sequenced content and interactive learning activities. The course objectives are aligned to the National Board for Respiratory Care (NBRC) matrix for Certified Respiratory Therapist (CRT), Registered Respiratory Therapist (RRT), and Clinical Simulation Examination (CSE) certification exams. Each 3-credit Navigate Course is presented in 15 lessons and consists of 30 to 40 contact hours.

COURSES AVAILABLE

- Navigate Respiratory Care: Cardiopulmonary Anatomy & Physiology
- Navigate Respiratory Care: Patient Assessment
- Navigate Respiratory Care: Foundations of Respiratory Care
- Navigate Respiratory Care: Pharmacology
- Navigate Respiratory Care: Equipment & Procedures
- Navigate Respiratory Care: Mechanical Ventilation
- Navigate Respiratory Care: Cardiopulmonary Pathophysiology
- Navigate Respiratory Care: Cardiopulmonary Diagnostics
- Navigate Respiratory Care: Neonatal & Pediatric Care
- Navigate Respiratory Care: Special Topics & Specialties



Custom Bundles and Special Pricing Available

Visit <u>www.navigaterespiratorycare.com</u> to preview a short video, access a live online trial, or to request a personalized demonstration. For more information or to place an order, contact your Account Specialist at 1-800-832-0034 or visit <u>go.jblearning.com/findarep</u>.





Navigate Respiratory Care Courses Include:

Richly Interactive Course

Lessons aligned to course objectives promote student engagement and retention. Developed using best practices in instructional design and learning theory, Interactive Course Lessons help students learn at their own pace, and in their own way.

Practice Activities give students an opportunity to try out new concepts in a safe learning environment. Featuring numerous interactive and informative learning resources and activities, they gauge understanding and help students study more effectively, and in less time.

Formative assessments

offer students ample opportunities to practice building competence against learning objectives. Summative assessments ensure that students have complete mastery of course concepts as they move through the material.

Optional online course hosting with Moodle™

simplifies the management and delivery of curriculum and assessments to students enabling "anytime, anywhere" access to learning. Learn more about hosted course management tools at www.jblnavigate.com

FOR STUDENTS

Each **Navigate Respiratory Care** course contains robust material solidifying key, fundamental topics in respiratory care. Courses provide students with immediate access to evaluate their understanding of important concepts and objectives by easily toggling between narrative content, interactive activities, and assessments enabling them to process, synthesize, and retain course concepts in less time through rich media content.

Course Features

- Interactive Lecture with Audio
- Lesson Case Study
- Lesson Assignment
- Lesson Summary
- Note Taking

- Discussion Questions
- Interactive Glossary
- Knowledge Checks
- Key Image Review
- Interactive Practice Activities
- Practice Quizzes
- Final Quiz
- Web Links and References

FOR INSTRUCTORS

Navigate Respiratory Care courses offer user-friendly, easy-to-use-editing tools to customize the course with additional content. An online control panel allows instructors to deploy and track online quizzes and homework effortlessly. A robust grade book facilitates detailed reporting on students' progress. Overall class statistics can be configured to provide weighted grading, custom scales, or generate statistical analysis on quiz questions.

Course Management Tools

- Syllabus and Course Objectives
- Flexible and Customizable with Easy-to-Use Editing Tools
- Assignment Management with Pre-Loaded Content and Exams
- Calendar and Announcements
- Activities and Assignments
 Mapped to Chapter Content
- Online Submission of Student Assignments
- Automatic Grading of Quantitative Assessments
- Reporting Features to Monitor Student Progress
- Surveys, Discussion Forums, and Chat Sessions
- Correlation Matrix

YOUR STUDENTS WANT TO MAKE A DIFFERENCE IN THE WORLD

Get Them
Started with an
Undergraduate
Major, Minor, or
Concentration in
Public Health

Join the Many Institutions Now Offering Undergraduate Public Health Curricula

Now recognized as one of the top 5 majors on the rise in the U.S., Public Health is a hot field, fueled by a generation of students who are passionate about health promotion and disease prevention. Nearly 500 institutions now offer Public Health majors or minors and approximately 8,000 majors are graduating each year. Generalist and health education majors have grown especially rapidly, with growth in health management programs as well.

A Unique Advantage in For-Profit Sector Education

Career and For-Profit Sector Schools have natural advantages for developing Associate and Bachelor's degrees in public health and related degrees:

- Close relationships with employers are a key to a successful program
- Strong Health Professions Associate degree and Bachelor degree programs provide an administrative home for public health and related programs
- The presence of Associate degrees as well as Bachelor degree programs at the same institution

¹Source: U.S. Department of Education

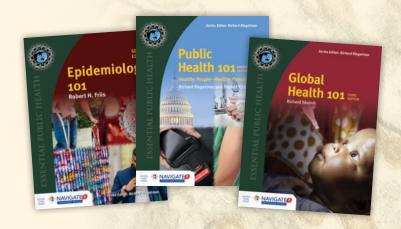
Let Us Help You Launch an Undergraduate Public Health Program

The Jones & Bartlett Learning ESSENTIAL PUBLIC HEALTH SERIES is designed to serve the needs of undergraduate students. From the impact of AIDS to the cost of health care, this unique series will introduce your students to the full range of issues that affect the public's health.

Whether you are looking to add a Public Health concentration to an existing program, or to launch an all new undergraduate public health program, Jones & Bartlett Learning can help you design a custom curriculum that meets the needs of your students.



THE Essential Public Health SERIES



From the Impact of AIDS to the Cost of Health Care, This Unique Series Will Introduce Your Students to the Full Range of Issues That Affect the Public's Health

Titles in the Series:

Public Health 101, Second Edition - Riegelman

Epidemiology 101, Second Edition - Friis

Global Health 101, Third Edition - Skolnik

Essentials of Public Health, Third Edition - Turnock

Essentials of Health Policy and Law, Third Edition - Teitelbaum & Wilensky

Essentials of Health Behavior, Second Edition - Edberg

Essentials of Environmental Health, Second Edition - Friis

Essentials of Biostatistics in Public Health, Third Edition - Sullivan

Essentials of Health Information Systems and Technology
- Balgrosky

Essentials of Public Health Biology - DiPietro

Essentials of Health Economics, Second Edition - Dewar

Essentials of Leadership in Public Health - Rowitz

Essentials of Public Health Preparedness, Second Edition — Katz

Essentials of Health, Culture, and Diversity - Edberg

Essentials of Program Planning and Evaluation - Perrin

Learn More at www.essentialpublichealth.com



Request a FREE information kit today at www.essentialpublichealth.com. With articles, curriculum recommendations, series information, and more, this kit will help jump start an undergraduate public health program at your institution.

"An understanding of Public Health is a critical component of good citizenship and a prerequisite for taking responsibility for building healthy societies."

—The Association of American Colleges and Universities

Health Navigator Applied Associate Degree and Academic Certificate Programs

"Health Navigator" is the term used by the Association of Schools and Programs of Public Health (ASPPH) and the League for Innovation in the Community College (League) for applied associate degrees and academic certificate programs that prepare students for employment in existing and emerging fields such as community health worker, patient navigator, and health insurance navigator. These programs also benefit employers and practitioners by offering opportunities for employees to obtain academic credentials that reflect the knowledge, skills, and abilities gained through job experience. As recommended by the Society for Public Health Education (SOPHE), Health Navigator programs should be designed to transfer to bachelor's Health Education degree programs should a graduate wish to do so.

The need for individuals with the skills to help patients obtain and maximally benefit from community services, clinical care, and health insurance is becoming a major issue in the increasingly complex and expensive U.S. health system. Those with health navigator training may assist individuals with limited health literacy as well as the elderly with accessing community services and implementing prevention. They may facilitate access to care and followup for sick and complicated patients with cancer, HIV, and a range of other complex and chronic health problems. In addition health navigators can assist with identifying and enrolling patients in health insurance plans including those available through the Affordable Care Act Exchanges, Medicaid, Medicare, as well as through Community Health Centers.

The recommended Health Navigator applied associate degree program includes 30 semester credit hours of general education as well as 30 semester credit hours of coursework in the following areas:

- **Public Health Core:** 1) Population & Personal Health; 2) Overview of Public Health; and 3) Health Communications
- Health Navigator Core: 1) Prevention & Community Health; 2) Accessing and Analyzing Health Information; 3) Healthcare Delivery Systems; 4) Health Insurance
- Experiential Learning
- Elective coursework allowing students to tailor their education to specific jobs in the field

This coursework can also form the centerpiece of academic certificate programs designed for nurses and allied health students as a complement to their clinical education. Certificate programs are well-suited for individuals with workforce experience and/or an academic degree who seek to augment their academic portfolio with a Health Navigator credential. Detailed course content outlines are available at www.league.org/ccph/ as part of the Community Colleges and Public Health report.

While this need has existed for a long time, until recently it has not been met through paid positions with well-defined roles. This is rapidly changing as a result of the growing commitment to develop specific health navigator positions and to integrate these positions into the health care and public health systems. Moreover, new funding mechanisms as part of Medicaid, Medicare's 30 day hospital re-admission policy, and the Affordable Care Act have dramatically increased demand for employees with Health Navigator credentials. Salaries for Health Navigator graduates range from \$30,000 to \$55,000 per year. The Department of Labor estimates that by 2022 the demand for Community Health Workers—the only Health Navigator-related job classification it currently tracks—will increase by at least 25 percent.



THE HEALTH NAVIGATION SERIES

FROM JONES &
BARTLETT LEARNING

The NEW Jones & Bartlett
Learning Health Navigation
series meets the full range of
Health Navigation education
competencies of the
League for Innovation in the
Community College based
on the Association of Schools
and Programs of Public Health
(ASPPH) Community Colleges
and Public Health report.

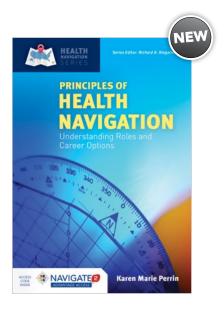
Developed under the editorial direction of Richard K. Riegelman, MD, MPH, PhD, this series of four textbooks and accompanying digital learning materials is designed for health navigator associate degree and certificate programs leading to employment as community health workers, patient navigators, and/or health insurance navigators.

Learn more at: www.healthnavigationseries.com



THE HEALTH NAVIGATION SERIES

FROM JONES & BARTLETT LEARNING



Principles of Health Navigation

Understanding Roles and Career Options

INCLUDES NAVIGATE 2 ADVANTAGE ACCESS

the individual patient.

Karen (Kay) M. Perrin, MPH, PhD, University of South Florida, College of Public Health

Principles of Health Navigation: Understanding Roles and Career Options is an introductory text that explores the basics of health services delivery and health insurance, and the fundamentals of care of

This text introduces the concept of prevention through the life-cycle, the different types of health care providers, and institutions. Students will gain a clear understanding of: health insurance (history, international comparison, and social justice topics); essential health care services (preventive and wellness services, behavioral health, and palliative care); and topics related to the care of the individual (patient assessment, communication, diseases and treatments, quality of life, and patient rights).

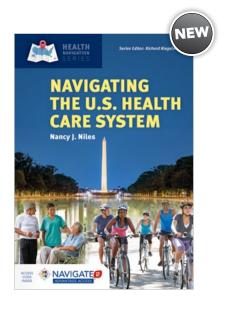
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Navigating the U.S. Health Care System

INCLUDES NAVIGATE 2 ADVANTAGE ACCESS

Nancy J. Niles, MPH, MS, MBA, PhD, Rollins College

This second text in the Jones & Bartlett Learning Health Navigation series will give students a solid understanding of the important aspects of the U.S. health system and the role a health navigator plays in the system.

Unlike other introductory U.S. Health Care Systems and Delivery texts, *Navigating the U.S. Health Care System* will include specific strategies on how to be a successful healthcare navigator as well as more detailed information on the delivery of both inpatient and outpatient health care services.

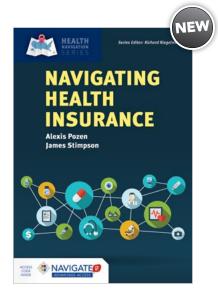
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Navigating Health Insurance

INCLUDES NAVIGATE 2 ADVANTAGE ACCESS

Alexis Pozen, PhD James Stimpson, MA, PhD Both of the CUNY School of Public Health

This text examines health insurance from the perspective of the consumer. Students are introduced to basic health insurance principles and terminology as well as types of insurance such as Medicaid, Medicare, Medigap, Exchanges, and others. The impacts of the ACA on health insurance are explored as well as essential services and coverage decisions, long term care, workers compensation, administration/paper work, filing claims and more. Students will also be challenged to consider market and social justice philosophies for example the impact on health insurance and access to health care services, international comparisons and advantages and disadvantages of the U.S. system.

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Give Your

HEALTH ADMINISTRATION

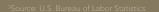
Students a Competitive Advantage in the Job Market

5 million new jobs will be added to the health care industry in the next decade.² By adopting Jones & Bartlett Learning resources across your health administration program, your students—undergraduate and graduate alike—will be well positioned for fast and facile job placement.

OUR RESOURCES ARE:

- CURRENT & COMPREHENSIVE—updated frequently with coverage of the most current trends, technology, and policy including current coverage of the Affordable Care Act (ACA) and its impact on every part of the industry.
- **AUTHORITATIVE**—authored by renowned and respected scholars and professionals in the field.
- **FLEXIBLE**—offered in both print and digital formats, eBook options, and full online course options.
- STUDENT FRIENDLY—clear and concise language; loaded with graphs and figures as well as review questions, case studies, and many real and relevant examples of the practical application of concepts learned; accompanied by interactive exercises to reinforce learning.
- INSTRUCTOR FRIENDLY—comprehensive instructor support packages including Instructor's Manuals, Sample Syllabi, PowerPoint lecture slides, and Test Banks.

To meet the individual needs of your students, we offer multiple and custom options for each course.





Jones & Bartlett Learning is the Market Leading Publisher of Print and Digital Higher Educational Materials for the Study of Health Care Administration.

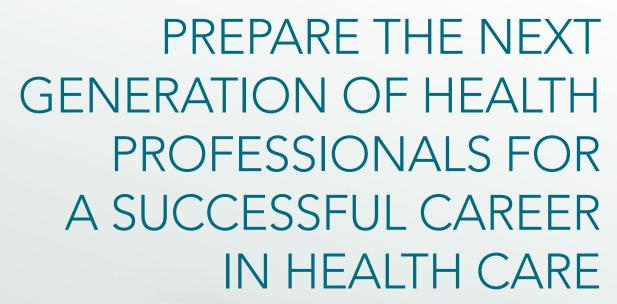
Our Best-Sellers Across the Curriculum:

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- Sultz and Young's Health Care USA, 9th Edition (Young & Kroth)
- Comparative Health Systems, 2nd Edition (Johnson, Stoskopf, & Shi)
- Introduction to Health Care Management, 3rd Edition (Buchbinder & Shanks)
- Health Care Management and the Law, 2nd Edition (Hammaker & Knadig)
- Legal Aspects of Health Care Administration, 12th Edition (Pozgar)
- Ethics in Health Administration, 3rd Edition (Morrison)
- Essentials of Health Policy and Law, 3rd Edition (Teitelbaum & Wilensky)
- Essentials of Health Care Finance (Cleverley & Cleverley)
- Health Care Finance, 5th Edition (Baker, Baker, & Dworkin)
- Health Insurance and Managed Care, 4th Edition (Kongstvedt)
- Navigating Health Insurance (Pozen & Stimpson)
- Essentials of Health Information Systems (Balgrosky)
- Health Care Operations Management, 2nd Edition (Langabeer & Helton)
- Essentials of Health Care Marketing, 4th Edition (Berkowitz)
- Human Resource Management in Health Care, 2nd Edition (Fallon & McConnell)
- Organizational Behavior in Health Care, 3rd Edition (Borkowski)
- Long-Term Care, 3rd Edition (Pratt)
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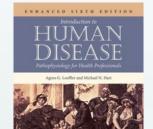
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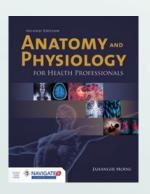
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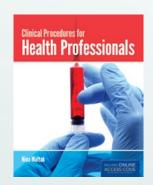
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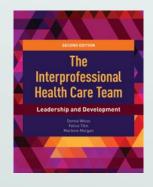
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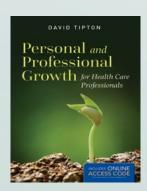
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The **Introduction to Health Professions** course has been designed to prepare students for their chosen field of study and the career that they will ultimately step into. This course will help to manage student expectations and provide a clear picture of the job outlook. A variety of Health Profession Modules are available and can be easily added to any existing program.

Ways to Use This Course

- 1. As an introductory course students take prior to being enrolled in their degree to offer program specific information and career paths.
- As an introductory course within the degree program to ensure students understand their chosen field of study and career opportunities.

Sample Questions

- Which degree is right for me?
- What personal attributes and skills are required to be successful in this profession?
- What types of jobs can I obtain with this degree?
- What is the earning potential?
- Are there additional career paths that can be pursued with this degree?

Topics Covered Include:

- Industry and job outlook
- Earning potential
- Licensure information
- Continuing education requirement
- Additional career paths
- Day-to-day responsibilities and "skills checklist"

Benefits to the School	Components	Health Professions Modules	Student Success Modules
This program helps students understand the health professions career field and the different career paths it may offer. Student expectations are managed and the duties of the job and the job outcome possibilities are clearly explained.	 + Online Lecture Presentation + Job Skills Checklist + Quizzes: Multiple Choice, True/False, and Fill-in-the-blank + Web Research Activity + Essay questions + "A Day in the Life" Podcasts 	 ✓ Health Information Technology ✓ Medical Assisting ✓ Medical Office Management ✓ Medical Transcripts ✓ Health & Wellness ✓ Health Care Administration ✓ Health Science ✓ Nutrition Science 	 + Academic Reading Strategies + Effective Study Skills + Learning Styles + Staying Motivated + The Online Classroom Experience + Time Management



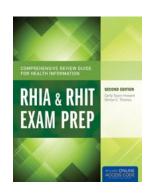
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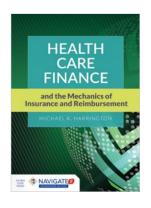
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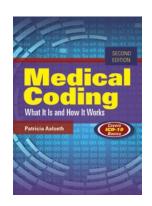
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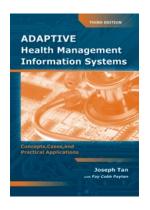
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FOR STUDENTS

- ✓ Interactive Story-Based Gaming: Through a pliable and adaptive game structure, the learner-driven "stories of consequence" are impacted by students' decisions.
- ✓ Role-Playing Game Design:

 GameScapes scaffold learning and empower students to take the central role within the stories.
- ✓ Intrinsic Integration of Learning Objectives: GameScapes empower students to transfer their learning from the simulation and gaming experience to their own lives.

FOR EDUCATORS

- ✓ Instructor Guide
- ✓ Sample Syllabi
- ✓ Assessment Questions
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Episode 8: Using Samples to Provide Evidence

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Episode 10: What do the Quantitative Data Mean?

Episode 11: What do the Qualitative Data Mean?

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Nursing Informatics Adaptive Learning Online Course

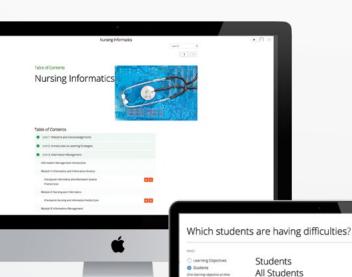
Nursing Informatics Adaptive Courseware is the first of a new generation of adaptive, online courseware that combines interactive and authoritative content from leading Jones & Bartlett Learning Nursing Informatics texts, with activities, assessments and predictive modeling techniques that enable real-time measurement of student learning.

- Includes both the theoretical concepts and practical application of informatics, drawing content from leading Jones & Bartlett Learning Nursing Informatics texts in 15 Modules and 43 critical learning objectives.
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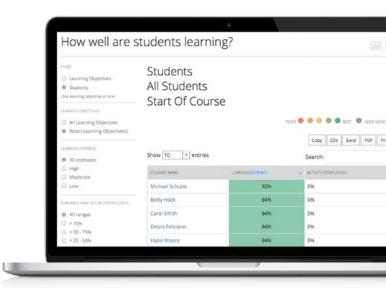
- LearnScapes offer immersive learning environments that provide day-in-the-life experiences with characters, photo-realistic worlds, authentic natural assessments, and engaging storylines.
- Adaptive Practice based on real-time assessment of student learning. Students with low learning estimates get more practice while students with high estimates get less. Students can continue working until they master critical concepts.

KEY FEATURES

- Units and Modules are organized by student-centered, measurable Learning Objectives
- Learning Dashboards show faculty "in real time" student learning performance so that they can adapt instruction as needed
- ADAPTivities such as practice and graded activities include hints and targeted feedback which are embedded into each module

BENEFITS

- Faculty can monitor how students are learning the course content
- Student activity data is collected, analyzed, and reported to The Learning Dashboard[™] continually estimating student learning against learning objectives and sub-objectives
- The course is comprehensive and can be used with or without a textbook



COURSE SYLLABUS

Unit 1: Information Management

Module 1: Informatics and Information Science

Module 2: Nursing and Informatics

Module 3: Information Management

Unit 2: Health Information Systems

Module 4: Influence of Nursing Informatics on Nursing Practices

Module 5: Features and Functions of Health Information Systems

Unit 3: Information Security

Module 6: Security Standards and Regulations

Module 7: Security Measures

Unit 4: Technology for Quality Improvement

Module 8: Meaningful Use

Module 9: Patient Safety and Care

Module 10: Using Patient Data to Facilitate

Quality Improvement

Unit 5: Electronic Health Record

Module 11: Electronic Health Record Essentials

Module 12: Using an Electronic Health Record

Unit 6: Current and Future Technologies

Module 13: Innovation

Module 14: Telehealth

Unit 7: Leadership in Information Technology

Module 15: Leadership in Nursing Informatics

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Block 2: Future of Healthcare Delivery

Block 3: Health Services and Settings

Block 4: Characteristics and Objectives of the Healthcare System

Block 5: Historical Development of the US Health Care System

Block 6: Measurement and Comparison in Health Care

Block 7: Stakeholders of the US Healthcare System

Block 8: The Health Care Environment





Step 1: CHOOSE YOUR BLOCK(S)

Each block comes with one of the following media components:



CASE VIDEO

A case study in video form designed to challenge students.



DYNAMIC PRESENTATION

An animation that explores a single topic.



SCENARIO FILE:

Collection of materials to use to solve a problem.

Step 2: CHOOSE YOUR ASSESSMENT(S)

Use any or all of these 4 assessments with your block:



DISCUSSION TOPIC

Challenging and thought-provoking questions designed to engage students.



ASSIGNMENT

A task that emphasizes critical thinking, evaluation, and synthesis of the material and topics covered.



PROJECT

Offer more rigor or depth to develop the student's knowledge and skill.



MULTI-CHOICE SET

Multiple choice questions with rationales provide an effective method to assess students.

Step 3: PLUG IT INTO YOUR COURSE & GO!



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Kenneth E. Carter, PhD, Associate Professor of Psychology, Emory University, Oxford, Georgia Colleen M Seifert, PhD, Professor of Psychology, University of Michigan ISBN: 978-0-7637-9898-7 ◆ © 2013

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Learn Psychology

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Psychology is the science of behavior and mental processes, and the biological experiential and sociocultural factors that influence behavior. *Learn Psychology* highlights the multiple influences that affect psychological phenomena. Each chapter explains a given topic through the lens of the multiple influences on psychology. Psychological science and the methods involved in both classic and state-of-the-art research are presented throughout.

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Edward Brent, PhD, Professor of Sociology, University of Missouri, Columbia, Missouri, D. Scott Lewis, PhD, Assistant Professor of Sociology, Penn State Harrisburg, Harrisburg, Pennsylvania ISBN: 978-1-4496-7246-1 ◆ © 2014

Learn Sociology

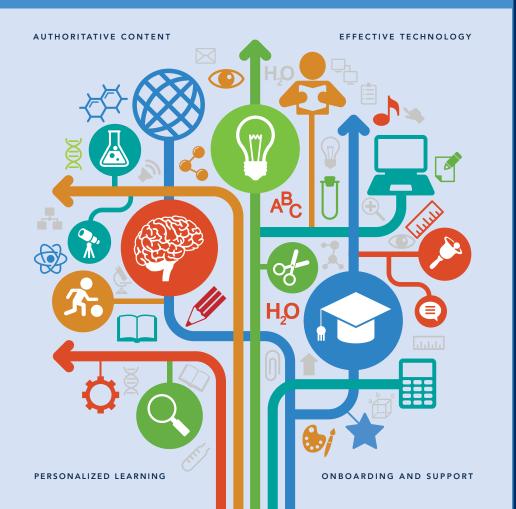
Learn Sociology emphasizes "immersive learning," an approach that pairs critical analysis of sociological concepts with examples from everyday life to engage students actively with the material. Weaved through the text are recurring themes that put sociology into context, such as social structure, social control, social inequality, the social construction of reality, scientific knowledge, and social change.

Learn Sociology optimizes learning through enhanced coverage, study, testing, and review while emphasizing the "applying" that reinforces comprehension. Based on a modular concept format, each chapter in **Learn Sociology** addresses a major concept in the introductory sociology curriculum. Associated with each module are key learning objectives, preview statements, illustrations, and a concept learning check assessment. With **Learn Sociology**, students have access to immediate computer-based feedback on essay questions that helps them practice writing and revising, reason critically, and grapple with real-world issues.





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